

VMBA BOD Meeting Minutes

4/26/21, 6-7 PM

Zoom Conf Call

Members present:

X	Jeff Dickson, Chair	X	Ariel Kent , Chapter Representative
X	Danielle Poirier, Vice-Chair	X	Jason Rickles, Chapter Representative
X	John Ringer, Treasurer	X	Nancy Lukes
X	Kim Stinson, Secretary	X	Steph Baer
X	Nick Bennette, Executive Director	X	Curtis Fox
	Karly Moore		

Agenda Item	Discussion	Action Items
Administrative Overview	<p>Approval of March Minutes:</p> <ul style="list-style-type: none"> ● Motion to Approve: Jeff ● Seconded: John ● Approved: All <p>Treasurer's Report</p> <ul style="list-style-type: none"> ● \$176k-income: 20% budget ● \$170k-expense: on target ● Membership: \$76k over YTD last year; up 120% from last year 	
Old & New Business	<p>Executive Director Report - Nick</p> <ul style="list-style-type: none"> ● 20% of members are brand new! ● Act 250: no movement on alternate plan; VTGC leadership will likely see a leadership shift supporting advocacy efforts ● Program & Events Coordinator position to be announced soon-agreement to wait for “right” candidate is most important given turnover; funding from Conanine Grant available ● Ascutney Festival: concerns surrounding use of the name 	

	<ul style="list-style-type: none"> ● STP Bike Raffle-on hold after conversation ● IMBA Virtual Workshop-agreement that it is worth investigating with caution ● Office location-possible move to Waterbury being considered ● Trail Building Clinic-planning for June 11-12; Slate Valley is favored to be supportive of southern chapters ability to attend ● Insurance policy basics-added to Chapter Resources <p>Open BOD Seats- up to 5 open seats; potential skills sought: marketing, financial, fundraising</p>	
<p>Committees</p>	<p>Executive- Tom is under contract through May: phone resource for Nick & Act 250 support</p> <p>Marketing</p> <ul style="list-style-type: none"> ● Ambassador Program: 40 applicants; 10 candidates selected. Responsibilities to host group rides; 2-4 social posts monthly; Instagram Takeover ● Etiquette Video-in the works! <p>Diversity - Letter went out to USA Cycling:well received</p> <p>Development/Fundraising-</p> <ul style="list-style-type: none"> ● working out the timeline for Bike Raffle-Annual Fund-Trip Raffle ● Tied Donation Levels: Trail Buddy, Cew Member, Squad Leader, Ride Guide, Trail Steward ● Smile Amazon: feels ok with appropriate messaging supporting local businesses <p>Chapter Relations & Government Policy-</p> <ul style="list-style-type: none"> ● AC decided to meet quarterly ● Request for a scatter graph showing chapter size ● Post Cap Final decision to be made at next AC meeting in June 	

	<ul style="list-style-type: none">• Biggest remaining question is whether to raise the membership fee this year. Data from current survey will help determine approach• Jason & Ariel will start sending AC meeting invites and running those meetings; seeking topics from chapters• Creating a Chapter Rep email to funnel communication from chapters and relieve office	
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Next Meeting: January 25th 2021